

Paulo Natal

Designer & Developer

+44 7972 853071

hi@paulonatal.com

www.linkedin.com/in/paulo-natal

www.paulonatal.com

SKILLS

Research

Data Analysis

Competitive Analysis

User Interview/Survey

A&B Testing & Usability Testing

Task analyses & Persona

hypothesis

Ideation

Brainstorming

Information architecture

Sketching

Low/High Fidelity Wireframing

Design

Design Guidelines

Responsive Design

UI Patterns/Elements

Prototyping

Interaction Design

Visual Design

UI Design

Graphic Design

Branding

Repeated success in optimising user experience through creative problem-solving. With vast experience in design and web development I am proficient in all aspects of the product development process.

EXPERIENCE

July 2015 – present

Designer/Developer

Skynet.design – Remote

Design and build WordPress themes from scratch for a wide range of clients including government websites. Customize themes to meet client requirements.

September 2011 – June 2015

Designer and Developer

pps-publications.com - Horley, Surrey

Designed and developed engaging solutions for a multitude of WordPress websites with over 60k monthly visitors from Europe, USA and Asia.

Conceptualized and delivered high quality designs for multi-platforms(web and print).

October 2009 – August 2011

Web and Graphic Designer

empire-elements.co.uk - Remote

Designed and developed solutions for a wide range of user-centred websites with high traffic.

Created logos, flash animated banners and print advertising for a multitude of small and medium-sized businesses.

Programming

HTML5

CSS3, Sass, Less

JavaScript(jQuery, AngularJS,
React, Bootstrap)

PHP, MySQL, WordPress

TOOLS

Sketch

Adobe Creative Cloud

Invision

Balsamiq

squarespace

Sublime Text

Atom

Git

ADDITIONAL EXPERIENCE

November 2008 – August 2009

Junior Web and Graphic Designer

plugit.pt – Lisbon, Portugal

June 2008 – November 2008

Junior Graphic Designer

ahdideiast.pt – Santarém, Portugal

ACADEMIC QUALIFICATIONS

2005 – 2008

Instituto Politécnico de Santarém

*Degree in Communication and Multimedia with specialization in
Graphic and Web Design*

2009 – 2010

Qantm college, London

Diploma in Web Design and Development

ACHIEVEMENTS

Previous portfolio featured on an issue of Web Designer magazine.

Link to article: <http://paulonatal.com/paulo-web-designer-magazine.pdf>

REFERENCES

Available on request.